

FARLEY CAMPUS  
2102ND AVENUE SE  
FARLEY, IOWA 52046  
563.744.3290



PEOSTA CAMPUS  
7597 BURDS ROAD  
PEOSTA, IA 52068  
563.556.5967

*Dear Families of Seton,*

Since Educational Savings Accounts became available to Iowa families, the financial picture for families across Iowa, including here at Seton, has changed significantly. Today, the average out-of-pocket cost for a Seton education is approximately **\$642 per child, compared with \$2,485 before ESA. That represents an average savings of more than \$1,800 per child.**

We are deeply grateful for this gift to our families, and we recognize a unique opportunity and responsibility. For 26 years, the Seton Holiday Gala has been the cornerstone of our fundraising efforts, ensuring that our children receive not only a faith-filled education but also the resources, facilities, and opportunities they deserve. Now more than ever, we are asking you to prayerfully **consider donating a portion of your family's tuition savings back to Seton Catholic** (whether in-person at the Holiday Gala or with a donation), so we can continue to build and strengthen Seton for generations to come. **Just imagine the difference if every family gave \$100 per student over their typical level of support. Together, we could transform this blessing into lasting impact for our children and school.**

Thanks to your support over the years, the Gala has provided:

- Build a brand-new playground in Peosta
- Provide annual teacher supply allowances
- Install new security systems across all our campuses
- Launch innovative technology programs and access essential classroom tools
- Maintain and improve our buildings for a comfortable learning environment
- And much more!

As our **primary annual fundraiser**, the Gala provides essential funding for facilities, staff support, and student enrichment programs. This year, our goal is to raise **\$200,000** to further our mission and invest in the future of Seton Catholic Schools.

This year's **Fund-a-Cause** project focuses on the people who make Seton Catholic extraordinary—our **teachers and staff**. The faith, care, and dedication they bring to our students each day are at the heart of our school's success. Funds raised through Fund-a-Cause will strengthen **staff benefits** and help grow our **endowment**, creating a sustainable source of support for the outstanding educators who shape the hearts, minds, and futures of our students. By investing in both the present and future of our faculty and staff, we can continue to attract, retain, and support exceptional educators for generations to come.

We are grateful for the support you have given Seton Catholic Schools over the years. Your generosity enriches student opportunities, advances our mission, and strengthens our school community.

We hope you will join us on **Saturday, November 7, 2026**, at the **Milestone Events Center**, and consider a sponsorship or donation. Enclosed are details on how you can support the event.

**With gratitude,**

Ellie Wegmann (563-451-6791)  
Amanda Ostwinkle (563-599-9533)

**For more information, visit: [SetonGala2025.givesmart.com](https://SetonGala2025.givesmart.com)**

# SPONSORSHIP INFORMATION

THE LEVELS BELOW REFLECT A JOINT EFFORT OF SPONSORSHIP LEVELS BETWEEN THE SETON HOLIDAY GALA AND THE SETON SCRAMBLE. THANK YOU FOR YOUR CONSIDERATION. PLEASE REACH OUT TO ONE OF OUR FUNDRAISER LEADERS WITH QUESTIONS!

## LEGACY \$5,000

Seton Holiday Gala: November 7, 2026

- 1 complimentary table of 10 near the stage
- Sponsorship of Teacher & Staff table
- 10 complimentary entries to the evening raffle
- Full page advertisement in the event program
- Special salute from the podium during the event
- Large logo recognition in prominent location at the event
- Social media shout-outs

Seton Scramble: May 2027

- Large logo recognition in prominent location at event
- Company logo on all promotional material
- Social media shout-outs

## PREMIER \$4,000

Seton Holiday Gala: November 7, 2026

- 1 complimentary table of 8 near the stage
- 8 complimentary entries to the evening raffle
- Full page advertisement in the event program
- Special salute from the podium during the event
- Large logo recognition in prominent location at the event
- Social media shout-outs

Seton Scramble: May 2027

- Large logo recognition in prominent location at event
- Company logo on all promotional material
- Social media shout-outs

## PLATINUM \$3,000

Seton Holiday Gala: November 7, 2026

- 1 complimentary table of 6 at the event
- Half page advertisement in event program
- Special salute from the podium during the event
- Logo recognition in prominent location at the event
- Visual recognition in a prominent location at the event
- Social media shout-outs

Seton Scramble: May 2027

- Visual recognition in a prominent location at the event
- Company logo on all promotional materials
- Social media shout-outs

## GOLD \$2,000

Seton Holiday Gala: November 7, 2026

- 4 tickets to the event
- Quarter page advertisement in event program
- Special Salute during the event
- Visual recognition in a prominent location at the event

Seton Scramble: May 2027

- Visual recognition in a prominent location at the event
- Company logo on all promotional materials

## SILVER \$1,000

Seton Holiday Gala: November 7, 2026

- 2 tickets to the event
- Listed in the event program

Seton Scramble: May 2027

- Company logo on all promotional materials

## BRONZE \$500

Seton Holiday Gala: November 7, 2026

- Listed in the event program

Seton Scramble: May 2027

- Name on all promotional materials

## YOUR DONATION MATTERS

311

Seton Students



~200

Gala Attendees



\$200K

Raised at the Gala

# SETON CATHOLIC SCHOOL

**\*\*PLEASE RETURN THIS FORM TO THE SETON OFFICE\*\***

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
**DONOR NAME**  
**AS IT SHOULD APPEAR IN PROGRAMMING**

\_\_\_\_\_  
**STUDENT(S), GRADE(S), TEACHER(S)**  
**FOR GALA PROJECTS**

## YES, I WOULD LIKE TO SUPPORT SETON!

TICKETS, SPONSORSHIP & OTHER DONATION OPPORTUNITIES

| Item                                          | Cost                            | Quantity / Description | Total Cost |
|-----------------------------------------------|---------------------------------|------------------------|------------|
| Sponsorship                                   | \$500 - \$5,000                 |                        |            |
| Fund-A-Cause<br>Staff benefits &<br>Endowment | Any donation is<br>appreciated! |                        |            |
| Other Cash Donation<br>Seton General Fund     | Any donation is<br>appreciated! |                        |            |
| Gala Tickets                                  | \$70 (Per Ticket)               |                        |            |
| Student Gala Projects                         | \$20 Per Project                |                        |            |
| RaffleTickets                                 | \$1 (Per Ticket)                |                        |            |
| Grand Total                                   |                                 |                        |            |

## PLEASE SEE ADDITIONAL SHEET FOR RAFFLE TICKET PURCHASES

**CHECKS MAY BE MADE PAYABLE TO:  
SETON GALA**

MAILING ADDRESS:  
SETON CATHOLIC SCHOOL  
7597 BURDS ROAD  
PEOSTA, IA 52068  
563.556.5967

EMAIL QUESTIONS OR OTHER DONATION INFORMATION  
(AUCTION ITEMS, ETC) TO: SETONGALA1@GMAIL.COM

SETON IS A 501(C)3 REGISTERED NON-PROFIT (EIN # 42-1406457)

*Thank you for your support!*

**SETONGALA2026.GIVESMART.COM**

